

# DONATIONS AND SPONSORSHIP POLICY AND GUIDELINES

# 1. SCOPE

These guidelines apply to discretionary donations and sponsorship made by Whitehaven Coal from the corporate head office or any of our operational sites. Accordingly, such donations and sponsorship will be deemed to have significant local, regional, national or international reach.

# 2. **DEFINITIONS**

**Donations:** A donation is discretionary support given to a group or organisation, where no immediate benefit to the Company is anticipated.

**Sponsorship:** Under a sponsorship arrangement, the Company generally enters into an agreed partnership with an organisation for mutual benefit. The benefits to the Company in return may include:

- naming rights;
- display and promotion of the Whitehaven Coal brand;
- verbal, written and visual acknowledgement at events, functions, etc; and
- opportunities to involve Whitehaven Coal people.

A sponsorship is generally for a fixed term, determined by a time frame, occasion or event.

# 3. SPONSORSHIP FUNDING CRITERIA

#### Overriding principles governing corporate donations and sponsorship decisions:

- potential to develop strategic partnerships with community organisations;
- activities deemed to have significant local, regional, state, national or international reach;
- appropriate fit with Whitehaven Coal brand and Company values;
- relationship and connection to Whitehaven Coal and its community;
- potential for broad community impact and/or branding;
- support for not-for-profit organisations;
- support for Aboriginal and Torres Strait Islander Engagement; and
- potential to involve Whitehaven Coal employees and local Whitehaven Coal operations.

### Areas of support

Whitehaven Coal's donations and sponsorship activity supports the following areas of interest.

- **Health** support for projects and organisations that promote healthy lifestyles.
- Education support for the development of academic and other skills.

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- **The whole of the community** support for organisations that have significant local, regional, state, national or international reach.
- Aboriginal and Torres Strait Islander Sport support for sport at an individual, team or event that has state, national or international reach.

#### **Donations of Whitehaven Coal product**

Requests for funding the purchase of Whitehaven Coal product ('in kind' donations) may be considered if other criteria set out in these guidelines are met.

#### Exclusions

In line with these guidelines, Whitehaven Coal will not support:

- Commercial, for-profit businesses;
- Activities that may be considered divisive in the community; and
- Sport unless it falls under the Aboriginal and Torres Strait Islander Engagement framework.

## 4. APPLICATION PROCESS

Formal requests for corporate donations and sponsorship should be made by completing either the Corporate Donations or Sponsorship application form. The application should address or link to the principles and criteria set out in this document.

## 5. DECISION MAKING PROCESS

In accordance with Whitehaven Coal's Corporate Donations and Sponsorship Policy, all applications will be processed on their merits and applicants will be notified of Whitehaven Coal's decision.

#### To apply, please email full details of your request to community@whitehavencoal.com.au